

Role description



TITLE Content Manager

ROLE PURPOSE England Touch is growing rapidly with an extensive series of domestic club and regional tournaments as well as hosting both the Youth Touch World Cup and European Touch Championships in 2021.

The Content Manager will play a key role in helping England Touch maximize these opportunities to grow the sport, creating a range of multimedia content for social media and digital channels, utilizing the extensive library of photos and videos from the last few years and exploring opportunities for new and original ideas.

RESPONSIBILITIES Reporting to the Head of Communications and Marketing, the Content Manager will be responsible for:

Managing the content library (via Smugmug)

Posting regular engaging content on social media. This can include photos, video clips/highlights, and so on

Generating content at England Touch events, including the National Touch Series, Nationals, international competitions, and Regional Development Series

Liaising with clubs for content creation opportunities

Assisting with the management of live streaming at events such as the Elite National Touch Series, The Nationals, etc

EXPERIENCE An understanding of the Touch environment is necessary; experience working in sport is advantageous; experience with video production is essential, preferably with a showreel

QUALIFICATIONS This would be ideal for a recent graduate in multi-media or media production (or similar) to gain experience working within a high profile environment of a national sports governing body

HOURS REQUIRED Varies depending on tournaments, but +/-3hrs a week would be expected

LOCATIONS Based at home, with tournaments held throughout the country

SALARY Voluntary, with reasonable expenses paid and the potential for professional services to be recompensed, eg filming at clubs and then editing feature videos

TOUCH CALENDAR There are Touch events throughout the calendar year. Essential dates in the diary will be the Youth Touch World Cup in Manchester in July 2021 and the European Touch Championships, expected in August 2021