



# Use of Photography and Public Imagery Guidelines

**When considering using images of young people, for example on the web, in the media or in publications:**

- Ask for parental permission to use the young person's image and confirm where it will be used. This ensures that they are aware of the way the image is to be used to represent the sport;
- Ask for the young person's permission to use his/her image and confirm where it will be used. This ensures that he/she is aware of the way the image is to be used to represent the sport;
- If the young person is named, avoid using his/her photograph;
- If a photograph is used, avoid naming the young person;
- Only use images of young people in appropriate dress, to reduce the risk of inappropriate use, and to provide positive images of the young people;
- Encourage the reporting of inappropriate use of images of young people.
- If you are concerned, report your concerns to the event organiser or club official

**If you are asking the press or a professional photographer to a competition or event, it is important to ensure they are clear about expectations of them in relation to safeguarding and the welfare of young people:**

- Provide a clear brief about what is considered appropriate, in terms of content and behaviour
- Issue the photographer with identification which must be worn and visible at all times;
- Inform young people and their parents that a photographer will be at the event and ensure that you receive their consent to both the taking and publication of films or photographs;
- Unsupervised access to young people or one-to-one photographs/filming sessions at the event should not be permitted;
- Do not approve photographic sessions outside the event. If parents or other spectators are intending to photograph or video the event, they should be made aware of your expectations:
- Young people and parents should be informed that if they have concerns they can report these to the event organiser;
- Concerns regarding inappropriate or intrusive photography should be reported to the event organiser or club official and recorded in the same manner as any child protection concern.

## **Public Information**

The specific details concerning photographic/video and filming equipment should, where possible, be published prominently in event programmes and should be announced over the public address system prior to the start of the event.

The event organisers reserve the right to decline entry to any person unable to meet or abide by the organiser's conditions.'



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## How to deal with someone who is using photographic or filming equipment who has not sought permission

There will be occasions, from time to time, when someone you do not recognise will be taking photographs or filming participants and/or spectators at an event.

If this situation arises, you should have the confidence and courage to challenge the individual/s to ensure and maintain the safety of the event. You should inform the event organiser or club official who will:

- Approach the individual;
- Challenge the individual as to who they are and why they are using photographic or filming equipment without permission;
- Make them aware that they should have sought permission from the organisers to use their equipment and advise them of the protocol;
- Make them aware that if they are seen to be doing anything untoward, they will be reported to the Police.

## Use of Video as a Coaching Aid

There is no intention to prevent Instructors/Coaches using video equipment as a legitimate coaching aid. However, participants and their parents should be aware that this is part of the coaching programme and photos and video footage will be stored securely. The parents and young people must provide written consent for the use of photography and video analysis.