

England Touch Association  
Vision | Mission | Values



# ENGLAND TOUCH VISION | MISSION | VALUES *BE A PART OF IT*

*We are England Touch. We are the players. We are the supporters, willing us on. We are the medals, waiting to be won. We are the Touchdowns, waiting to be scored. We are the men and the women of all ages. We are the talent of today. We are the potential of the future. We are one team.  
We are England Touch.*



# ENGLAND TOUCH OVERVIEW

## VISION MISSION VALUES

*A FUTURE WE SEEK TO CREATE*

*PLAY / DEVELOP / REPRESENT*

*INCLUSIVE / TRANSPARENT /  
AMBITIOUS / UNITED / RESPECTFUL*

ENGLAND TOUCH



# VISION: A FUTURE WE SEEK TO CREATE

## VISION

TO LEAD THE DEVELOPMENT OF TOUCH, TO BECOME ENGLAND'S LEADING RECREATIONAL ACTIVITY



To **expand** and **diversify** our product range, and **improve** and add to our services to **enhance** our reach

Have the ability to **provide** opportunities for everyone to **participate** in a way that suits them, on a **regular** basis in a high **quality** and friendly environment

To **facilitate** and **govern** the expansion of Touch to every corner of the country, and become widely **recognised** as the sports governing body





# MISSION:

## PLAY / DEVELOP / REPRESENT

# MISSION

THIS IS **WHAT** WE DO AND **HOW** WE WILL GROW OUR SPORT BY LEADING, INSPIRING AND ENABLING EVERY PARTICIPANT TO ENJOY TOUCH AND RECEIVE ITS BENEFITS TO ENRICH THEIR LIVES



To provide opportunities for everyone to **play** Touch, in a fun and safe environment, developing competitive outlets via leagues and tournaments

To **develop** our athletes, volunteers and staff as well as supporting the game of Touch in England, facilitating education and training opportunities

To **represent** England, a country with a proud sporting history and experience the value of personal excellence through fair competition





# VALUES: CENTRAL TO OUR SPORT

## VALUES

DEFINING THE VALUES THAT ARE CORE TO OUR SPORT:  
INCLUSIVE / TRANSPARENT / AMBITIOUS / UNITED / RESPECTFUL

### INCLUSIVE

*Our sport is a sport for all*

We **will** actively promote and make available opportunities for sustained participation in Touch to the greatest number and range of people

### TRANSPARENT

*Central to our fabric and underpins our sport*

We **will** be open, ethical and set the highest standards in everything we do, generated on and off the field, through honesty, integrity and fair play

### UNITED

*Success in our sport is only achieved by working together*

We **will** inspire unity and collaboration in all we do. We are one team, with common goals and shared values

### AMBITIOUS

*Strong desire and determination to succeed in our sport*

We **will** not limit our goals or imagination by circumstances in the present, we will envision ambitions beyond boundaries as we improve ourselves and the game of Touch

### RESPECT

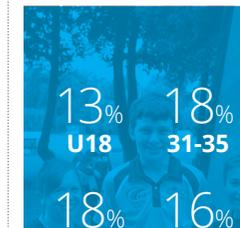
*Characterises the basis of our sport*

We **will** promote respect for players, coaches, referees, volunteers and anyone involved in our game at any level. Everyone has something to contribute



# ENGLAND TOUCH STATISTICS

An overview of England Touch in numbers



PARTNERS  
& LEAGUES

