

Task Descriptions



Title: Video Producer/Editor

Role purpose:

We are looking for individuals that are passionate about media and video/film production to create numerous videos for various England Projects, working with the PR, marketing and communications team.

Projects:

- Volunteer recruitment
- Skills Development
- Promotional material

Experience: The successful individual needs to have an understanding of video/media production and be confident to produce videos, as well as possess the creativity to design good quality, engaging videos.

If you have a knowledge in this field and are looking for experience to add to your CV this opportunity is for you!

Qualifications: n/a

Key dates: *Note, not all dates need to be attended.*

| Detail | Key Date(s) for 2017 | | | | |
|--------------------------------|--|-------------------------------------|-------------------------------------|-----------------------------------|------------------------------------|
| NTS/CTS | 6 th May (Nottingham) | 20 th May (Cambridge) | 10 th June (Coventry) | 29 th June (London) | 16 th Sept (Warwick) |
| DTS | TBC | TBC | TBC | TBC | |
| UTS | 11 th Feb Loughborough | 4 th Mar Bristol | 1 st Apr Bath | 15 th Apr London | |
| MWTC | 22 nd April (TBC) | | 3 rd June (TBC) | 17 th June (TBC) | |
| European Premiership Permit | 6 th – 9 th July (Scotland) | | | | |
| Senior Touch Championships | 17 th June (Scotland) | | | | |
| Junior Touch Championships | 18 th – 20 th August (Dublin) | | | | |
| Touch Nationals | 26 th – 28 th August (Cambridge) | | | | |

Reports to: PR & Marketing Manager(s).

Locations: Various travel required.

Salary: Voluntary role, expenses paid if applicable.

Task Descriptions



Skills and qualities:

| Person specification | E | D |
|--|----------|----------|
| Passionate about media and video/film production | X | |
| Editing and filming experience | X | |
| Knowledge of Camera equipment and editing programs | X | |
| Aware of the key agencies and partners that can support our association, and work in partnership with them | | X |
| Creative and can get the best out of the subject(s) being filmed | X | |
| Have an understanding/developing (in a course) an understanding of this field | X | |
| Able to produce high standard video pieces | X | |
| Degree/qualification in this field | | X |

Scope of job/key elements:

| Main duties and job accountabilities | Measures and input required |
|--|---|
| Create innovative video content for social media outlets. | Engaging visuals to stimulate wide audiences of all key demographics |
| Create Volunteer Recruitment - Video Production | Stimulating material that can be used to recruit suitable people with skill sets to benefit the ETA |
| Skills Development - Video Production | Create developmental digital resources, to increase skill levels across the game, at all levels |
| How to play and basic rules - Video Production | Production of high quality, simplified yet professional downloadable resource to utilise at educational level |
| Promotional material - Video Production | Ongoing production of stock materials that can be used to promote the sport of Touch and the ETA. |
| Promote England Touch events (i.e. NTS, CTS, DTS, UTS, MWTC and Touch Nationals) through video content | Create video assets for use throughout the year, including highlights and promo material |
| Elite Squads – Full games (for analysis) and Highlight Reels | Footage from international tournaments to promote the ETA and also assist the elite squads analyse their games to further improve |